

ECO policy for villa holidays

Environment Awareness 2009/10

Here at Villa Plus we are very conscious of the eco effect that our business and our clients have in our overseas resorts. We feel that we should be leading the way and set down some goals that will help reduce the impact on the local environment.

As we introduce more facilities into your holiday experience we are more and more aware of the additional burden these initiatives have on the local environment.

We therefore set out a few principles where we can, in partnership with our owners, reduce this impact and partially offset the effect on the local environment that these new ideas and equipment have.

These are only suggestions and we will never insist that our clients adhere to any initiative we are planning. If you are concerned and want to do a little more, there are steps you can take.

The following pages give some real proposals where we will try and lead the way with our owners and customers.



'Villa holidays with a difference'

Water Conservation

- We will encourage owners to install mains water coolers and filters so that we may reduce the dependency on bottled water in this hot climate
- We will ask owners to always fit the new two-flush water cisterns in all new properties. We will encourage them to reduce the amount of water in existing cisterns.
- We will try to convince owners to recycle green water for gardening purposes.
- Help owners to install pool covers on our heated pools.
- Assist owners in installing Solar Showers and Solar heating for the water.
- Re-affirm to clients ways to conserve water.

Power Consumption

- Encourage the use of timers on all exterior lights and ensure that they are all maintained with low energy bulbs.
- Supply full instructions on the correct use of the air conditioning units to ensure minimum usage, yet maximum effectiveness at the villa.
- To get owners to install cut-off switches on all windows and doors where air conditioning has been installed. If a window is opened, the unit cuts off.
- Encourage owners to install wind turbines to assist in the supply of electricity to reduce dependency on local grid.
- Encourage a "switch off" environment.

Rubbish Collection

- Recycle supermarket plastic bags wherever possible. Encourage the use of biodegradable "bin bags".
- Encourage local authorities to set up bottle banks and ensure clients are given the location.
- Encourage local shops to stock biodegradable plastic bags and bottles.
- Use more washable dish clothes rather than paper tissue.
- Encourage local shops to sell eco-friendly clothes and dishwasher powder.

VillaPlus

Yesterday, Today and Tomorrow

Founded in 1986, Villa Plus started as a ten villa programme to the Algarve. For 2010 we will feature nine destinations - The Algarve, Costa del Sol, Costa Blanca, Mallorca, Menorca, Lanzarote, Corfu, Kefalonia and Cyprus.

The ethos of the Company is the same today as it was then - to supply good family villa holidays at "value-for-money" prices and only to be sold direct to the customer.

The 'Plus' factor and co-operation with all villa owners has always been one of our most important growth factors. Villa Plus had to be different from other villa operators. The future we felt, was to include those 'extras' (or 'Plus' as we call them) that other companies do not supply or, if they do, charge extra for.

Clients' comfort, welfare and safety are so important to the future success of Villa Plus. All our staff, owners and suppliers understand the need to put clients first and it is vital that everything is done to ensure their expectations are not only fulfilled but, wherever possible, exceeded.

We now have another dimension into the holiday experience that we cannot ignore - the effect that all our villa equipment has on the resort environment.

Please take a few minutes to read this leaflet and we welcome any further suggestions that you may have to offer. We must continue to update this policy on a regular basis as new ideas and practices come to our attention.

Please email your suggestions to: overseas@villaplus.com

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